



2015 International Kinetic Art Exhibit and Symposium
SPONSORSHIP Benefits & Investment

www.IntlKineticArt.org

PARTNERSHIP LEVEL	Year-Round Partner	Symposium Weekend Partner	Exhibit Partner	VIP Opening Reception Partner	Supporter	Media Partner
Investment	\$10,000	\$5,000	\$2,500	\$2,500	\$1,000	\$5,000
Quantity Available	4	4	4	4	10	4
Kinetic Art Outdoor Exhibit & Symposium	<p>September 2014 - September 2015 Year Round activities include;</p> <ul style="list-style-type: none"> • Outdoor exhibit of 16 - 20 iconic kinetic artworks, seen for FREE by thousands of people daily. • Hundreds tour the exhibit year-round. • Partners and sponsors shared promote exhibit on social media, website and facebook pages. • Multiple news articles are published about this unique and engaging kinetic artwork exhibition. • Thousands of visitors attending the City events, recreational programs and cultural facilities experienced the kinetic outdoor exhibit. • Groups of students visit the outdoor exhibit for their physics lesson. • Symposium weekend is pre-promoted with save-the-date cards distributed at International Sculpture Center conferences and International Art Fairs, such as Art Palm Beach and Art Basel. • Cards inserted regional in Coastal Star publication distribute to 17,000+ beachfront residents from Boca Raton to Palm Beach. • Press articles, partner promotions, exhibit brochure distribution, sponsor artwork plaques plus activities listed below. • Totals hundreds of thousands of people reached for an unique sponsor opportunity. 					
Press Releases	yes	yes	yes			
Outdoor Exhibit Plaques	yes		yes			
Outdoor Exhibit Brochure	logo	logo	logo			
VIP Opening Reception	<p>Friday, February 6, 2015</p> <ul style="list-style-type: none"> • Attended by intentional and national Kinetic Artists, art patrons, officials, cultural community, businesses, presenters, Symposium sponsors and partners. • Provides a great opportunity for meeting the artists, autographic the kinetic show book while mixing and mingling with a diverse group of people. • Planned for the indoor exhibit tent which will accommodate up to 500+ attendees. 					
VIP Invitation	logo	logo		logo		logo
Passes	10	10	8	10	4	2
Signage	logo	logo	listing	logo		
Symposium Weekend	<p>Saturday, February 7 & Sunday, February 8, 2015</p> <ul style="list-style-type: none"> • Expecting to attract 5,000 visitors. • Audience consists of families, students and adults to out of state and international visitors who come to experience and learn about Kinetic Art. • Numerous weekend activities offer a multitude of reasons to attend the Symposium. • Increased marketing efforts such as I-95 billboard, brochure distribution, multitude of sponsor, partner and artist postings on website, facebook pages and other social media. • Reach a estimated 2 to 3 million viewers. 					
Exclusive	yes					
Event program	logo	logo	listing		listing	listing
Event Signage	logo	logo	listing		listing	
Banner	yes	yes	yes			
Symposium Booth	yes	yes	yes		yes	yes

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Symposium Presentations	Saturday, February 7 & Sunday, February 8, 2015 <ul style="list-style-type: none"> Eleven international and national presenters who are industry experts, company professionals, kinetic artists and educators will engage audiences in City Hall Chambers. Various kinetic art topics such as its history, the art forms esthetic and unique qualities, the technological impacts on green industries and its focus on S.T.E.A.M., (Science Technology, Engineering, Art and Math) learning curriculum. The Symposium presentation schedule is attended by about 500 adults aged 38 - 70+ with marketing efforts to include more educators and students. 					
Presentation Opportunity	yes	yes	yes			
Event Program	logo	yes	listing		listing	listing
Banner	logo	logo				
Presentation Display	logo	logo				
Indoor Exhibit & Vendors	Saturday, February 7 & Sunday, February 8 <ul style="list-style-type: none"> 50 indoor kinetic artworks displayed in an 60' x 90' exhibit tent connected to the City Library program room. All forms of kinetic art that move via motion gravity, lighting, sound, motion and human interaction will entertain and amaze visitors young and old. Expectation for 2015 is to increase attendance to an estimated 5,000. Corporate, businesses, artists, publication and media that relate to kinetic art will have an opportunity to have booths in the exhibit tent or near-by Civic Center auditorium. 					
Banner	yes	yes	yes			
Signage	logo	listing	listing			listing
Symposium Booth	yes	yes	yes			yes
Marketing	Year-Round and Symposium Weekend <ul style="list-style-type: none"> Attract over 5,000 attendees year long with nearly 2 million people viewing the marketing and promotion for the first time Symposium. Target for 2015 is to double the attendance, marketing and promotional efforts. 30,000 save the dates cards, 5,000 program brochures, 1,000 symposium show books printed and distributed. Thousands youth workshops flyers are emailed to Palm Beach County Schools, and higher learning institutions with an ad published in the City's recreational magazine. Press releases flowed throughout the year, with weekly postings on social media sites reaching 18 - 70 plus year old viewers internationally. I-95 billboard runs two weeks prior to and up through weekend event reaching 500,000 viewers aged 18+. 					
Save-the-Date Cards	logo	logo				
Symposium Programs	logo	logo	logo	listing	listing	listing
Flyers	logo	logo	logo	listing	listing	listing
Website Listing	logo & hyperlink	yes	yes		yes	yes
Website Ad	homepage	sponsor page	sponsor page		sponsor page	sponsor page
Social Media	yes	yes	yes		yes	yes

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Promotion Materials	Year-Round and Symposium Weekend <ul style="list-style-type: none"> Documented in videos produced by the Kinetic Art Organization and the Boynton Beach Art in Public Places program. Videos are posted on International websites, and facebook pages and shown in meetings and to groups and organizations for branding purposes. 					
Kinetic Video's	logo	logo	listing			
KAO Kinetic Art Organization	links on facebook and website	links on facebook and website				

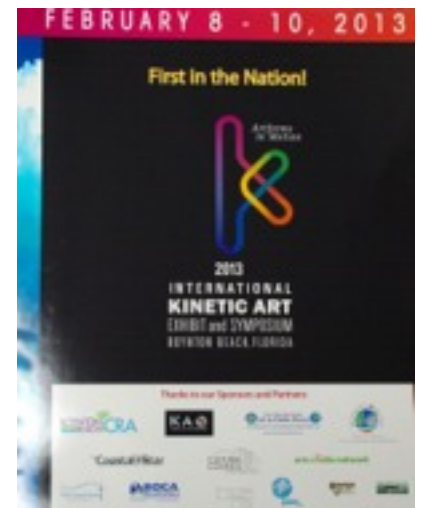


KINETIC ART BOOK PUBLISHED ON AMAZON.COM



SYMPOSIUM PROGRAM

SAVE THE DATE CARD



SIGNAGE & POSTERS



DIGITAL BILLBOARD



SAVE THE DATE CARD INSERTIONS AND PRESS CREDITS



SYMPOSIUM SHOW BOOK AND DVD