



**INTERNATIONAL  
KINETIC ART**  
EXHIBIT and SYMPOSIUM  
BOYNTON BEACH, FLORIDA  
**2015**

[www.IntlKineticArtEvent.org](http://www.IntlKineticArtEvent.org)  
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CITY OF BOYNTON BEACH  
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October 30, 2013

Dear Sponsor/Partner,

Following the success of the first-in-the-nation 2013 International Kinetic Art Exhibit and Symposium, the City of Boynton Beach Arts Commission is planning for the 2015 year-round program and weekend symposium. Plans are to secure partners for the Symposium components as listed below and increase our partners! To date, partner commitments include the International Kinetic Art Organization, City of Boynton Beach, the Art & Science Collaborative, International Sculpture Center and Boca Bearings. Partnerships with many other entities and companies like you are currently underway.

The 2013 International Kinetic Art Exhibit and Symposium attracted over 5,000 people to the yearlong activities with nearly 2 million people viewing the marketing and promotion of this first time Symposium. The International Kinetic Art Exhibit and Symposium proved to achieve the shared goals of its partners, which were to entertain, engage and educate the public about the value of kinetic artwork.

The Symposium connected artists, entities, organizations, officials, and companies internationally and regionally. It showcased kinetic art as an important art form providing an established art event that transcends typical art fairs.

If you have an interest in sponsoring this Symposium the following list various opportunities for the 2015 International Kinetic Art Exhibit and Symposium. An additional document provides details for the Symposium partnerships.

**\$10,000 Year-round Partner (4 total)**

- Exclusive sponsorship with company name and logo included on all year round programming, marketing, advertising, public relations, signage and exhibit plaques.
- Company promotion in year-long outdoor exhibit, VIP opening reception, weekend symposium, indoor exhibition booth and presentations.
- Logo on Indoor exhibit tent and on outdoor exhibit plaques.
- Inclusion in DVD and video production.

**\$ 5,000 Weekend Partner ( 4 total)**

- Company name and logo included on all marketing and public relation materials associated with Symposium weekend.
- Company signage during symposium weekend.
- VIP opening reception, weekend exhibit, booth and symposium.

**\$ 2,500 Exhibit Partner (4 total)**

- Company logo on marketing and public relation materials associated with Indoor/ Outdoor Exhibits.
- VIP opening reception passes, signage and meet the artists.
- Company name on all outdoor exhibit plaques.
- Indoor exhibit booth.

**\$ 2,500 VIP Opening Reception Partner (4 total)**

- Company logo on marketing and public relation VIP materials.
- VIP opening reception passes, signage and meet the artists.
- Indoor exhibit booth during Symposium.

**\$ 1,000 Supporter (10 total)**

- Company name listed on marketing materials during Symposium weekend.
- VIP passes to opening reception.

Once you have reviewed this information please contact me for an opportunity to meet and speak with you about your specific interests.

Sincerely,  
Debby Coles-Dobay, Public Art Manager